**HIFA2015 Supporting Organisations**

More than 180 organisations have officially declared their commitment to work towards the HIFA2015 goal. They include (2013 Financial Supporting Organisations):

- African Health Policy Network
- Anadach Group
- Association for Health Information and Libraries in Africa
- BioMed Central
- Book Aid International
- British Medical Association
- CABI
- Chartered Society of Physiotherapy
- Cochrane Collaboration
- Commonwealth Nurses Federation
- Council of International Neonatal Nurses
- eIFL.net
- European Association of Science Editors
- Evidence Aid
- FSG Communications Ltd
- The George Institute for Global Health, University of Oxford
- Global Health Academy at the University of Edinburgh
- Global Health Media Project
- Global HELP
- Haiti Nursing Foundation
- Hesperian Health Guides
- Humanitarian Centre (UK)
- ICDDR,B, Bangladesh
- INCLEN Trust (International Clinical Epidemiology Network)
- Instituto de Cooperación Social INTEGRARE (Spain)
- International Centre for Eye Health
- International Child Health Group (Royal College of Paediatrics and Child Health)
- International Confederation of Midwives
- International Council of Nurses
- International Federation of Gynecology and Obstetrics (FIGO)
- International Federation of Medical Students’ Associations
- International Medical Informatics Association
- IntraHealth International (USA)
- Joanna Briggs Institute
- The Lancet
- London School of Hygiene and Tropical Medicine
- Medical Aid Films
- Medical Education Cooperation with Cuba
- Medical Library Association
- Medsin
- The Mother and Child Health and Education Trust
- Network for Information and Digital Access
- NextGenU.org
- Partners in Health
- Partnerships in Health Information
- Physicians for Haiti
- Public Library of Science
- Royal College of General Practitioners
- Royal College of Midwives
- Royal College of Nursing
- Royal College of Obstetricians and Gynaecologists
- Royal College of Paediatrics and Child Health
- Teaching-Aids at Low Cost
- Translators without Borders
- Tropical Health and Education Trust
- UnitedHealth Chronic Disease Initiative
- WHO African Regional Office Library
- World Gastroenterology Organisation

**How you can be involved**

Join HIFA2015 and CHILD2015 email forums

Visit: [www.hifa2015.org](http://www.hifa2015.org) and click on “Join”

Further information

Email: admin@hifa2015.org

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HIFA2015 and CHILD2015 are part of HIFA Global Forums, which also include HIFA-Portuguese, in collaboration with ePORTUGUESe network, WHO Geneva; HIFA-EVIPNet-French, in collaboration with Evidence for Informed Policy Network, WHO Geneva; and HIFA-Zambia, with the Zambia UK Health Workforce Alliance.

HIFA2015 is administered by the Global Healthcare Information Network, a non-profit organisation registered in the UK.
HIFA2015

HIFA2015 is a global campaign and professional network with more than 7000 health professionals, librarians, publishers, researchers, policymakers and others from 2000 organisations in 167 countries. Our shared goal:

By 2015, every person worldwide will have access to an informed healthcare provider.

People are dying for lack of knowledge

Thousands of children, women and men die needlessly every day. Many would still be alive today if their mother, caregiver or health worker had known what to do, and when and where to seek help:

• 8 in 10 caregivers in developing countries do not know the two key symptoms of childhood pneumonia*
• 4 in 10 mothers in India believed that they should withhold fluids if their baby develops diarrhoea*
• 3 in 4 doctors caring for sick children in district hospitals in Africa and Asia had poor basic knowledge of leading causes of child death*
• 4 in 10 family doctors in Pakistan used tranquillisers as their first-line treatment for hypertension*
• 7 in 10 children with malaria treated at home are mismanaged*
• 7 in 10 women giving birth in health facilities in Africa and South Asia were incorrectly managed during the 3rd stage of labour, increasing risk of death from postpartum haemorrhage*

Healthcare providers in low-resource settings do not have access to relevant, reliable healthcare knowledge, contributing to high levels of unnecessary death and suffering.

*See www.hifa2015.org/about/why-hifa2015-is-needed/

The HIFA Annual Challenge

Each year, HIFA2015 launches a Challenge to address a priority group of healthcare providers: Medical, Nursing and Midwifery Students, Nurses and Midwives, Community Health Workers. Our current focus is Citizens, mothers and family caregivers.

For 2013 we turn our attention to the information needs of Prescribers and Users of Medicines.

In 2013 we ratified the First HIFA SMART Goal (Specific, Measurable, Achievable, Relevant, Time-Bound): “By 2015, at least one telecoms provider, in at least one country, will endorse the vision of Healthcare Information For All, and will provide free access to essential healthcare knowledge in the local language, pre loaded on all new mobile phones they may sell and freely downloadable to all those who already have a mobile phone.”

“Universal access to reliable information on medicines is readily achievable and should be a cornerstone of efforts to promote rational prescribing. There is an urgent need for concerted action.”

World Health Organization 2012